

# Corporate mission statement Brabender® GmbH & Co. KG



As a technological market leader for laboratory equipment of exceptional quality in the food processing and chemicals industry, we come up with optimal solutions for all of our clients' needs — flexible, professional solutions that require the full spectrum of our expertise.

## Quality

### **Our products and services fulfil the highest quality standards**

The precision and durability of our products form the basis of our „Made in Germany“ claim to quality. Thanks to constant technological innovation, this is also our quality promise that clients have come to rely on. We live and breathe quality through open and reliable communications with business partners and employees, as well as through our commitment and by responding flexibly to our clients' needs and the market. For this, we rely on our many years of experience, our comprehensive know-how and our defined quality standards as potential for the best results.

## Partnership

### **Reaching our goals together**

Fairness, openness and a willingness to help others define the way we treat our clients, business partners, employees, and the society at large. The basis for this is our faith in the abilities of our partners and the respect we have for them as a person and their achievements. With this as a foundation, we define common goals and strive to achieve them with our full personal and professional commitment. At the same time, supporting colleagues is as important to us as assisting clients and business partners.

## Responsibility

### **We create stable relationships**

We stand by our responsibility to our clients, business partners and employees. Even in difficult situations, we keep our promises and always choose the “path of togetherness” over the easy way out in order to build and maintain long-term and stable relationships. As a company, we accept responsibility for each and every employee, his or her individual development, and a conducive working environment. Through a suitable combination of basic conditions and freedoms, we create the greatest possible space for working in a responsible and successful manner. As employees, we take responsibility for the quality of our work, and with personal commitment and reliability, contribute to the success of the company.

## Identification

### **We make full use of our traditions as a basis for further development and innovation — because WE are Brabender®**

As a world leader in the sector for measurement and monitoring systems for the food industry and a technological leader in the chemicals industry, we build on our years of experience, our expertise, and our success. For decades, we have been proud to be the creators of excellent products and enduring values through our know-how. With this as a foundation, we see challenges as opportunities for further development. We provide you with flexibility and joint expertise. Through open and conducive communication, we use our employees' ideas and suggestions and our environment as stimuli for constantly improving the quality of our work.

## Success

### **Success is growth — growth is success**

We take advantage of a wide range of opportunities on the global market and our employees' high degree of motivation to spur our growth. By ensuring the continuity of our know-how, by constantly developing our strengths, and through long-term strategies, we continuously work towards becoming a wholly customer-oriented and flexible company. As a technological trailblazer and a leader in quality, we have our feet firmly planted in the market, and follow a clear path. Only a company that works in a manner that yields profits can ensure its future, and in doing so the future of its employees and its excellent performance for clients and business partners.